



Rome



Little Falls



Utica



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*PROUD OF OUR PAST,*



*ENGAGED IN THE PRESENT,*



*EXCITED FOR OUR FUTURE!*

**The Genesis Group**  
**SUNYIT**  
 100 Seymour Road  
 Utica, New York 13502

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## Background

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**The Genesis Group** was founded in December 2000 by a group of community leaders who believe it is time to transform the Mohawk Valley into a vital region where positive economic, social and quality of life changes are possible.

**The Genesis Group** continues to be a vibrant association working to advance regional economic, social and cultural interests, and to foster unity and cooperation in the Mohawk Valley region.

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## Community Projects

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**Ambassador Program ~ Newcomers Program ~ Did You Know Campaign ~**

**Discovery Tours:**

Visits include: FX Matt Brewery, Griffiss Business & Technology Park, Hamilton College, Masonic Medical Research Lab, Nirvana Water Co., Oneida Community Mansion Home, Remington Arms, Remsen Depot, Sculpture Space, Stanley Center for the Arts, Turning Stone Resort, Northern Safety Co, Inc., Utica College, Windmill Farm just to name a few.....

Support area Chambers of Commerce & Groups, Affiliate Partner of the **Chamber Alliance of MV**, Speaking engagements at **Rotary** meetings

**9/11 Community Prayer Breakfast** – Annual tribute to Emergency Responders.



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## Economic Development & Technology

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Support and recognize organizations, projects and events, including the **MV Engineers Council**.

Host **Community Forums** with area Elected Officials & Business Leaders. Heighten the community's awareness on pertinent issues and opportunities.



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## Healthcare

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**Regional Healthcare Recognition**

Annual program that recognizes outstanding Healthcare Professionals.



The Genesis Group & **The Medical Societies** established and maintain the M.V. **Healthcare Hall of Distinction**. ~ Showcase **Careers in Healthcare** to area High School students ~ Unite Healthcare Professionals & Area Colleges

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## Education

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**Annual Celebration of Education**

Honoring Educators and Programs that are making a positive impact with students. Also, the Education Hall of Distinction which inducts individuals who have made a life-long impact in Education in the M.V.

**Career, College & Life Ready Programs**

Partner with area agencies and school districts to showcase career opportunities available to students.



**College Community Network**

A network of college and business representatives working together to promote the region to more than 20,000 college students, 2,500 faculty members from 11 area institutions of higher education.

**CollegeWelcome.Org** – a program offering discounts and incentives to college students, making them feel welcome and a part of our community.

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## Young Professionals of Genesis

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Young Professionals participate in Genesis Group events, ie **Career Days, Community Projects**, and host **Business Networking** events.

**Striving for Success** – an annual program recognizing Young Leaders for their dedication and community support.